Michelle Dong

mdong.me ✉ m.dong2020@gmail.com in linkedin.com/in/michelle-dong20

Education

Cornell University,
B.S. Information Science
2020 – 2023
Concentrations: User Experience Design + Behavioral Science

Honors

2021 Cornell Big Red Hacks Winner,
out of 39 projects

2022 Cornell Grace Hopper Scholarship

2023 Config Scholarship,
Figma

Design

Interaction Design, Prototyping, Design systems, User research, Wireframing, Mobile design, Web design, Conversation design, Multimodal design, Motion design, Product thinking

Technical

HTML, CSS, JavaScript, Python, R, SQL, PHP, Vue

Tools

Figma, Adobe Suite, ProtoPie, Principle

Experience

Cornell Lab of Ornithology

UI/UX Designer
February 2024 – present
- Designing and shipping core features for eBird Mobile and Merlin Bird ID
- Started biweekly design critiques to improve collaboration among designers

User Interface Design Intern
January 2021 – August 2022
- Led redesign of sound recordings library to support sorting, filtering, and searching for Merlin Bird ID. Shipped in 2023 to over 2.1 million active users
- Built design reference files and streamlined design system to maintain consistency across platforms for eBird Mobile, an app for birders to track sightings and contribute to one of the world's largest participatory science projects

Amazon Alexa, Mutimodal UX Design Intern
May 2023 – August 2023
- Created a CX framework to collect in-the-moment customer sentiment and satisfaction and achieved alignment with product, design, and research stakeholders
- Defined future-thinking product strategy leveraging generative AI, designed and prototyped a collection of scalable and versatile GUI patterns, a voice UI framework, and sentiment dashboard

Community

Introduction to Digital Product Design, Course Instructor
August 2022 – May 2023
- Lectured and created content for student-led course on product thinking, interaction, and visual design for 100+ Cornell students
- Managed 20+ teaching assistants and organized monthly community-building events

Cornell App Dev, Product Designer
September 2021 – May 2023
- Collaborated with product managers, developers, and marketers to design and launch MVP of Scooped, an app to help Cornell students share car rides
- Conducted user interviews and designed pre-enrollment notifications for CourseGrab, an app assisting 2,000+ Cornell students get into courses